



Canadian Trade Publishing (2012) Inc.
 114 Donjon Blvd.
 Port Dover, Ontario, Canada
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FIELD SERVED & PURPOSE

Contracting Canada magazine reaches and serves the specific needs and interests of Professional Contractors involved in Heating, Air Conditioning, Ventilation, Refrigeration, Plumbing, Mechanical, Hydronic Heating and Controls and their installation and service personnel. Also serves wholesale distributors of HVAC/Refrigeration and Plumbing parts, supplies, tools, instruments and equipment in Canada’s Residential, Commercial and Institutional markets.

DEFINITION OF RECIPIENT QUALIFICATIONS

Contractors: Recipients are Contractor Owners, Installers, Service and HVAC/R Technicians, Refrigeration Mechanics and Journeymen, Hydronic Heating Specialists, Gas Fitters, Service Managers, Estimators, Designers, Purchasing Managers and Agents, Sales Personnel, Apprentices, and others employed by contracting firms.
 Wholesale/Distributors: Recipients are HVAC/Refrigeration, Plumbing and Hydronic Heating Wholesale Branch Managers, Counter Managers, Purchasing Managers and Agents, Field and Counter Sales Personnel, Estimators, Designers, Branch Operations and Management Personnel.

Note: Contracting Canada magazine Fall/Winter 2017 issue was ordered by 500 authorized HVAC/Refrigeration and Plumbing wholesale distributors with every issue custom printed with the name and/or logo of the distributing wholesaler on Contracting Canada magazine front cover.
 Quantities of Contracting Canada magazine ordered by wholesalers are packaged in specially designed point-of-purchase counter display boxes and shipped via CanPar Transport Ltd. to 500 authorized wholesaler locations for distribution to their contractor customers.

Average Non-Qualified Distribution Fall/Winter 2017 Issue	Qualified Distribution 2017 Issues
Advertisers, Agency & Promotional copies.....115	Spring 2017 issue..... 24,015
Allocated for trade shows and conventions..... 400	Summer 2017 issue..... 23,505
Wholesaler shows, counter days and training..... 275	Fall/Winter 2017 issue..... 23,220
Total..... 790	Average total distribution..... 23,580

Geographic Breakout for Contracting Canada Magazine Fall/Winter 2017 issue		
Province	Magazines Branded for Wholesalers & Distributed to Contractors	Wholesale Locations
British Columbia	3,385	75
Alberta	3,160	70
Saskatchewan	910	19
Manitoba	700	15
Ontario	12,955	274
Quebec	475	10
New Brunswick	505	11
Nova Scotia	805	19
Prince Edward Island	136	3
Newfoundland	190	4
Totals	23,220	500

PUBLISHER’S SWORN AFFIDAVIT:

The Publisher, Don Beaulieu hereby make oath and say that all the information set forth in this statement is accurate and true.
 Dated: December 1, 2017 at Port Dover, Ontario Canada.

Authorized Wholesalers/Distributors Contracting Canada is Branded for and Distributed Through

Company	Number locations	Number issues per location	Total magazines distributed
Air Heat Supplies	3	50	150
Air Quest Mechanical Supply	1	50	50
Andrew Sheret Ltd.	17	45	765
BA Robinson Co. Ltd.	14	45	630
Bardon Supplies Ltd.	11	45	495
Bartle & Gibson Co. Ltd.	30	45	1,350
Benn Air-Temp Supplies	2	45	90
Boone Plumbing & Heating	3	50	150
B & B Trade Distribution Centre	5	50	250
Brampton Plumbing Heating Supplies	1	50	50
Constant Environmental Supply Inc.	1	50	50
Convex Energy Inc.	1	50	50
Desco Plumbing & Heating	16	50	800
ECCO Supply	14	45	630
EDDY Group	9	45	405
EMCO Distribution	58	45	2,610
Fortress Group Inc.	5	50	250
Frontier Plumbing & Heating Supplies	6	45	270
HI-MARK Skills Training Centre	1	40	40
Hill Plumbing & Heating Supplies	1	45	45
Holmar Plumbing & Heating Supplies	1	40	40
Hydronic Parts Group	3	45	135
Independent Supply Co. Inc.	10	50	500
KERR Smart Energy Ltd.	3	50	150
KERR Controls Ltd.	9	45	405
LENNOX PARTSPLUS	8	50	400
The Master Group	13	50	650
Marks Supply Inc.	8	50	400
McKeough Supply Inc.	8	50	400
NEXT Supply	10	45	450
NOBLE	37	45	1,665
POWRMATIC	4	45	180
Redmond Williams Distributing, ULC.	1	40	40
Refrigerative Supply Ltd.	14	45	630
Sinclair Supply Ltd.	17	45	765
Southern Supplies Ltd.	2	40	80
Tackaberry Heating & Refrigeration	4	50	200
Thermal Resources	2	45	90
Trane Parts Centres Service First	8	45	360
Trent Metals Ltd.	8	50	400
UA Local 787 Training Centre	1	40	40
United Refrigeration	12	50	600
WOLSELEY HVAC/R Group	20	50	1,000
WOLSELEY Plumbing & Mechanical	60	45	2,700
WWG/Totaline Carrier Parts Centres	33	50	1,650
Yorkland Controls	4	40	160
Totals	Locations - 500	Average issues per location - 47	23,220